For Immediate Release
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Photo Opportunity

California Resources Corporation donates $25,000 to help build “the dream called Kellogg Park” in Ventura, check presentation on Dec. 1

Tuesday, December 1st is globally recognized as “Giving Tuesday” to celebrate gift giving with a higher purpose. In the city of Ventura, California Resources Corporation (CRC) will present their gift of $25,000 to help build Kellogg Park, located at the corner of Kellogg Street and Ventura Avenue. Mayor Cheryl Heitmann will make brief remarks and receive CRC’s “big check” on Dec. 1 from 3:30pm – 4:30pm, at a family-friendly event with free kids activities and refreshments. Community members are invited to attend.

The process to build Kellogg Park began in 2012 through the collaborative efforts of the public, the Westside Community Council, the Kellogg Park Working Group, city staff and The Trust for Public Land. With the generous donation from CRC, we have now raised $50,000 to create this new park on Ventura’s Westside.

Amy Fonzo of California Resources Corporation says, “In celebration of ‘Giving Tuesday’ and CRC’s one-year anniversary of operations, we are proud to support the City of Ventura with this contribution so we can help build the dream called ‘Kellogg Park’. CRC values providing ample, affordable and reliable energy to Californians and being a valued neighbor in local communities by supporting projects like Kellogg Park. CRC’s employees live and work in Ventura and they power our active and steadfast commitment to improving the lives of people living on the Central Coast.”

The public is invited to the groundbreaking ceremony – with live music, food trucks and fun activities for all ages -- on Saturday, March 12, 2016 from 2pm-4pm, at Kellogg Park.

For more information contact Elena Brokaw at 805-658-4731, or CRC’s Amy Fonzo at 805-727-0289.

This release is available on the City of Ventura website at www.cityofventura.net. ###