

Community members invited to Green Street celebration and demonstration event, Aug. 27 from 11am – 1pm



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For Immediate Release

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Ventura community members invited to Green Street celebration and demonstration event, Aug. 27 from 11am – 1pm

The City of Ventura's Public Works Department is hosting a Green Street celebration and demonstration of the new stormwater improvement project on Saturday, Aug. 27 from 11am – 1pm in Midtown Ventura, on Hartman Drive between Thompson Blvd. and Main Street.

Community members are encouraged to come see the new Green Street features in action during a demonstration. Using "curb cuts" and pervious concrete, the Green Street collects, stores and infiltrates stormwater runoff from the street, which helps protect our waterways and beaches from pollution and recharges our groundwater. Residents can also learn about the new residential curb cut permit, which allows eligible homeowners to create their own bio-swale in their parkway – the area between the sidewalk and street.

Ventura Mayor Erik Nasarenko will make brief remarks as city staff demonstrate how the pervious concrete and bioretention cells help collect, clean and infiltrate stormwater -- instead of letting it flow to the ocean.

Attendees will receive a free bag of compost, while supplies last. Raffle prizes include compost bins, worm bins and rain barrels. Bring your whole family to learn about protecting Ventura's environment and our local water quality.

"Green Streets can play an important role in helping communities reduce stormwater pollution and recharge local groundwater," says Rick Raives, the city of Ventura's Public Works Director. "In addition, a well-designed project can really help beautify local streetscapes and improve the aesthetics of a neighborhood."

The Green Street project was undertaken by the City of Ventura as part of the settlement of an enforcement action by the Los Angeles Regional Water Quality Control Board.

Information is available at www.cityofventura.net/GreenStreet.

This release is available on the City of Ventura website, www.cityofventura.net. ###

What is a GREEN STREET?

Find out!

**The City of Ventura presents
OUR NEW GREEN STREET:**

Hartman Drive,
between Thompson Blvd. &
Main Street in Midtown Ventura

BEFORE



AFTER



Saturday August 27, 11 am - 1 pm

JOIN Ventura Mayor Erik Nasarenko, city staff from Parks, Public Works, Ventura Water and your neighbors in celebrating the new "Green Street" stormwater improvement project on Hartman Drive.

Green Street Projects

- help protect our waterways and beaches from pollution
- keep our environment and residents healthy and safe by cleaning stormwater runoff
- recharge our groundwater

The Green Street's pervious concrete and bioretention cells help collect, clean and infiltrate stormwater -- instead of letting it flow to the ocean.

Come see the Green Street's features in action during our demonstration.

The Green Street project was undertaken by the City of Ventura as part the settlement of an enforcement action by the Los Angeles Regional Water Quality Control Board

Attendees will receive a free bag of compost – available on a first-come basis, while supplies last

Raffle prizes include compost bins, worm bins, and rain barrels

Visit booths to learn more from local non-profit organizations and City of Ventura departments.

CITY OF
VENTURA
PUBLIC WORKS
www.cityofventura.net/pw

Hosted by the City of Ventura's Public Works Department.

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