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*For Immediate Release*

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### Ventura Water Reports Water Conservation Results to Community

With a 16% reduction by Ventura Water customers in the month of October (compared to 2013), our community has come very close to the 20% mandatory water reduction target as declared by the City Council last September in response to dwindling local water supplies. Each month on the city's website, [www.cityofventura.net/water/shortage](http://www.cityofventura.net/water/shortage), Ventura Water will post how much water the system produces, which is the state-required reporting methodology for assessing the effectiveness of each community's water reduction efforts.

Ventura Water continues to encourage and educate customers -- and throughout our city, community members are taking positive steps towards reducing water usage. On November 20, more than 125 leaders from the city, local businesses, schools and individuals came together to share how each were meeting the challenge of saving water. Water: Take 1's "Leading By Example" reception, held at the Crowne Plaza Ventura Beach Hotel, featured stories from the City's Fire and Parks, Recreation and Community Partnerships Departments, Ventura Unified School District, Lewis Engineering, Rincon Consultants, and Westside Boards. In addition, Ed Wehan, active community member, shared his experience of transforming his yard into a sustainable landscape as the popularity of alternative yards grows.

Now in its third year, the Water: Take 1 Online Short Film Contest is ready for viewers to cast their vote for their favorite film at [www.watertake1.com](http://www.watertake1.com). Voting ends on December 15 and winners of the contest will be announced at a special celebration next March in downtown Ventura.

Ventura Water reminds customers that outdoor watering through a sprinkler irrigation system is limited to twice a week and only between the hours of 6 p.m. to 9 a.m. To prevent water waste, sprinklers must not spray pavement and irrigation watering should not be allowed to run on paved surfaces. Also, using a hose to wash any paved area, washing a car without a shutoff nozzle on the hose, and serving water at a restaurant without being requested by the customer is prohibited.

Free on-site water surveys are available to customers to help them identify more ways to save way. To schedule a water survey appointment, contact Ventura Water Customer Care at [myvtawater@cityofventura.net](mailto:myvtawater@cityofventura.net) or (805) 667-6500.

This release can be found on the City of Ventura's website at [www.cityofventura.net](http://www.cityofventura.net). ###