

CITY OF VENTURA

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# ECONOMIC DEVELOPMENT SUBCOMMITTEE

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Jim Duran, Councilmember  
Bill McReynolds, Councilmember  
Jeannette Sanchez-Palacios, Deputy Mayor

Meredith Hart, Economic Development Manager  
Tracy Oehler, Assistant City Clerk

## MINUTES

**TUESDAY, JULY 18, 2023  
REGULAR MEETING – 3:30 P.M.**

**SANTA CRUZ CONFERENCE ROOM – CITY HALL  
501 POLI STREET, ROOM 223, VENTURA**

*To submit written comments (up to 1,000 characters) for the Committee's consideration and inclusion in the public record, email [cityclerk@cityofventura.ca.gov](mailto:cityclerk@cityofventura.ca.gov) two hours before the meeting date, or by using the public comment form at [www.cityofventura.ca.gov/publicinput](http://www.cityofventura.ca.gov/publicinput). Please include the Agenda Item Number in the subject.*

*This meeting will be conducted in accordance with the Brown Act, Government Code Section 54953. Any member of the public may attend this meeting. Questions regarding this matter may be addressed to Michael B. MacDonald, City Clerk, (805) 654-4787. The Committee may take action related to any subject listed on the Agenda.*

**CALL TO ORDER:** 3:30 p.m.

### ROLL CALL

**Present:** Duran, McReynolds and McReynolds

**Absent:** Sanchez-Palacios

Assistant City Clerk Tracy Oehler presiding

**PUBLIC COMMUNICATIONS:** None

**FORMAL ITEMS:** *The public may comment on each item listed on the agenda for Formal Items as the item is taken up. Formal Items may be reordered at the discretion of the Chair. The public may speak up to three (3) minutes on each agenda item.*

1. **[Approval of Committee Minutes for May 16, 2023](#)**

**RECOMMENDATION**

Approve the minutes for the May 16, 2023 meeting.

**Action:** No speakers. M/S/C (McReynolds/Duran) to approve staff recommendation.

**Vote:** Ayes: Duran, McReynolds; Noes: None; Abstain: None; Absent: Sanchez-Palacios

**INFORMATION ITEMS:** *The public may comment on each item listed on the agenda for Information Items as the item is taken up. Information Items may be reordered at the discretion of the Chair. The public may speak up to three (3) minutes on each agenda item. No formal action will be taken on Information Items.*

2. [Update on the Draft Vibrant Ventura Economic Development Strategy](#)

RECOMMENDATION

Receive the draft Vibrant Ventura Economic Development Strategy outline update and provide feedback.

**Public Speakers:** Carl Morehouse, Spencer Noren, George Amandola, Trevor Gotsman

**Action:** Received update.

**ITEMS FOR FUTURE AGENDAS**

**ECONOMIC DEVELOPMENT COMMITTEE AND STAFF COMMUNICATIONS**

**ADJOURNMENT**

Adjourned at 4:44 p.m.

I hereby certify that this is a true and correct record of the Economic Development Subcommittee meeting held on July 18, 2023.

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Tracy J. Oehler, MMC  
Assistant City Clerk