

DESIGN REVIEW COMMITTEE AGENDA

Brian Brodersen, Chair
 Fiona Dunne, Vice-Chair
 Albert Antelman, Member
 Tyson Cline, Member
 Daniel Saltee, Member

Peter Gilli, Community Development Director
 Neda Zayer, Assistant Community Development Director
 Andy Heglund, Senior Assistant City Attorney
 Julie Stuva, Recording Secretary

REGULAR MEETING

WEDNESDAY, NOVEMBER 20, 2019 - 6:00 P.M.

SANTA CRUZ CONFERENCE ROOM, 501 POLI STREET

The public has the opportunity to address the Committee on any item appearing on the agenda. Persons wishing to address the Committee should fill out a "Speaker Form." If you wish to comment on an item and do not want to speak before the Committee, you may complete the "Comment" portion of the form. This form is located on the table inside the Council Chambers door. The Chairperson will acknowledge comments for the record.

The Design Review Committee has adopted Protocols for how their meetings are run. These Protocols are available at <https://www.cityofventura.ca.gov/DocumentCenter/View/8415>

	Written Rebuttal Submissions	Written Day of Hearing Submissions	PowerPoint Presentations
Submittal Date & Time	November 18, 2019 5:00 PM	November 20, 2019 5:00 PM	November 19, 2019 Noon (to test compatibility) November 19, 2019, 5 PM
Page Limitation (Single-sided equivalent)	10 pages maximum, including exhibits	2 pages maximum, including exhibits	2 pages maximum, including exhibits
Number of copies to be submitted	20 copies	20 copies	10 copies

Pursuant to the Rules of Procedures, the Design Review Committee has adopted a five minutes limit on speaker presentations. The Committee may adjust the time limit if deemed appropriate. A final decision reached by the Committee may be appealed to the City Council by filing required forms and paying the necessary fee to the City Clerk within ten calendar days after the action date.

ROLL CALL

PUBLIC COMMUNICATIONS – Public Communications is the time set-aside during the Committee meetings for members of the public to address the Committee on planning related business other than scheduled agenda items. Persons wishing to address the Committee during the Public Communications period of the meeting should fill out a speaker form prior to the Committee reaching this point on the agenda.

AGENDA MANAGEMENT – The DRC shall be provided a brief overview of the agenda, and the DRC Chair may entertain any requests to continue items and/or to rearrange the order of items appearing on this agenda. Applicants and interested parties are advised that 6:00 PM is the potential starting time for all hearing items.

CONSENT ITEM

1. [Approval of the Special DRC October 22, 2019 Meeting Minutes.](#)

RECOMMENDED ACTION

Approve, as presented.

CONCEPTUAL REVIEW

2. [PROJ-13730 – Anastasi Harbor and Seaward Mixed-Use Project Conceptual Design Review for a mixed-use project that includes approximately 19,780 square feet of commercial space and 97 condominium units on a vacant 5.6 acres project site located at the northwest intersection of Harbor Boulevard and South Seaward Avenue; Anastasi Development Company, LLC, applicant; coastal Mixed Use \(CMXD\)/Planned Coastal Mixed Development \(PCMXD\) zone; Case No.: CDRC-7-19-51283](#)

RECOMMENDED ACTION

Provide conceptual comments.

Staff: Jared Rosengren, Principal Planner

FORMAL ITEMS

3. [PROJ-13863 – Sespe Building Color Change Formal Design Review for a façade remodel consisting of a new paint scheme applied to the single commercial building located at 374 Poli Street; Angie Hecht, applicant; Urban Core \(T6.1\) zone; Case No.: DRC-9-19-52256](#)

RECOMMENDED ACTION

Approve the Formal Design Review, as conditioned by staff.

Staff: Jamie Peltier, Associate Planner

4. [PROJ-12580 – Ventura City Hall Landscape Revision Formal Design Review for the removal of the existing front yard landscaping and replacement with a new sustainable water wise demonstration landscape and irrigation system associated with Landmark No. 4 \(Ventura county Courthouse/City Hall\) on two lots with a combined area of 2.7 acres located at 501 Poli Street; City of Ventura Water Department, applicant; Urban Core \(T6.1\) zone; Case No.: HPDR-6-18-45666](#)

RECOMMENDED ACTION

Forward a recommendation of approval to the Historic Preservation Committee.

Staff: Elizabeth Richardson, Senior Planner

5. [PROJ-12651 – Horizon Veterinary Sign Variance](#)
[Formal Design Review of a new Sign Program and a Sign Variance to increase the maximum allowed sign area from 40 square-feet per building to up to 240 square-feet of wall signage per building and the use of two monument signs for two, two-story, commercial office buildings of 56,120 square feet and 50,486 square feet on 6.4 acres located at 5200 and 5280 Valentine Road; Vogue Sign Company, applicant; Manufacturing Planned Development \(MPD\) zone; Case Nos.: DRC-6-19-50711 and SV-6-18-45759](#)

RECOMMENDED ACTION

Approve the Sign Program and Sign Variance, as conditioned by staff.

Staff: Tim Rosenstein, Associate Planner

6. [PROJ-12757 – Big Brand Tires Sign Program and Color Change](#)
[Formal Design Review of a new Sign Program to allow up to four wall signs and two monument signs for two buildings with four tenants in excess of the 100 square-feet of total signage allowed in the zone, plus a change in paint color for the showroom building located at 3650 East Main Street; James Hann, applicant; General Commercial \(C-2\) and Commercial \(C\) zone; Case Nos.: DRC-7-18-46217 and SV-7-18-46216](#)

RECOMMENDED ACTION

Approve the Sign Program, Sign Variance, and change of paint color, as conditioned by staff.

Staff: Tim Rosenstein, Associate Planner

7. [PROJ-12768 – The Tides Mixed-use/Multi-family Residential Project](#)
[Formal Design Review for the construction of a three-story, 42 unit multi-family residential apartment building including two live/work units and four affordable units, and 65 parking spaces \(uncovered\) on a 1.3 acre project site located on a vacant lot on the south side of Telegraph Road at the intersection of Day Road; Telegraph and Day Partners, LLC, applicant; Single Family Residential \(R-1-7\) and Commerce \(R-1-1AC\) zones; Case Nos.: DRC-8-18-46378 and PD-8-18-46380](#)

RECOMMENDED ACTION

Provide comment on the proposed plans.

Staff: Elizabeth Richardson, Senior Planner

STAFF COMMUNICATION

ADJOURNMENT

Staff Reports relating to this agenda are available in the Planning Counter, 501 Poli Street, Room 117, Ventura, during normal business hours as well as on the City's Web Site – <https://ca-ventura.civicplus.com/AgendaCenter/Design-Review-Committee-11>. Materials related to an agenda item submitted to the Planning Division after distribution of the agenda packet are available for public review at the Planning Public Counter, 501 Poli Street, Room 117, Ventura CA 93001.

This agenda was posted on Thursday, November 14, 2019 by 5:00 p.m. on the City Hall Public Notices Board and on the Internet.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Office at 654-7894 or the California Relay Service at (866) 735-2929. Notification of 72 hours in advance of meeting will enable the City to make reasonable arrangements for accessibility to this meeting.