

CITY OF VENTURA

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# DOWNTOWN PARKING ADVISORY COMMITTEE AGENDA

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Kevin Clerici, Chair  
Marina Porter, Vice Chair  
Carl Morehouse, Member  
Karen Schott, Member  
Micheal Stump, Member  
Nanette Hutchison, Member  
Vacant – Downtown Property Owner

Jeff Hereford, Transportation Division Manager  
Sergio Albarran, Parking & Mobility Program Analyst  
William Morley, Parking Maintenance Worker  
Rick Murray, Assistant Chief  
Marce Cabrera, Senior Police Services Officer

**REGULAR MEETING**  
**THURSDAY, November 16, 2023, 3:00 p.m.**  
**Santa Cruz Conference Room**

**Downtown Parking Advisory Committee**

The committee considers and makes advisory recommendations on issues or questions related to parking in the Downtown Parking District to the City Council, Planning Commission, and staff upon request of those bodies including recommendations on parking management strategies and programs, maintenance and operations, capital budgets, hours of operations, parking pricing policies, valet programs, and employee commuter parking policies for the Downtown Parking District.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the California Relay Service at (866) 735-2929. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

## **CALL TO ORDER**

## **ROLL CALL**

## **PUBLIC COMMUNICATIONS**

### **COMMITTEE BUSINESS**

1. Approval of Minutes (1<sup>st</sup> \_\_\_\_\_, 2<sup>nd</sup> \_\_\_\_\_)  
Recommendation: Approve the meeting minutes from the October 19, 2023, regular meeting.
2. Expansion of Mobile Parking Payment Technology  
Recommendation: Receive staff and vendor presentation of Mobile Parking Technology – “The Open Market Approach”
3. Parking Management Program Monthly Utilization Update  
Recommendation: Receive staff presentation of updated Downtown Parking District Budget revenue, overall program budget and parking utilization data.

### **COMMITTEE AND STAFF COMMUNICATIONS**

- A. Main Street Moves Update – Chair Clerici
- B. Parking Program General Updates
  - Council Presentation
  - Meter Maintenance
  - Beachfront Parking Structure
  - DPAC dark December

## **ADJOURNMENT**