

CITY OF VENTURA  
**ECONOMIC DEVELOPMENT COMMITTEE**

Cheryl Heitmann, Committee Chair  
Christy Weir, Committee Vice Chair  
Jim Friedman, Councilmember

Barry Fisher, Deputy City Manager  
Estelle Bussa, Economic Development Manager

REGULAR MEETING  
TUESDAY, NOVEMBER 5, 2019 at 2:00 P.M.  
CITY HALL – SANTA CRUZ ROOM  
501 POLI STREET, VENTURA

The public has the opportunity to address the Economic Development Committee on any item appearing on the agenda. Persons wishing to address the Committee should fill out a "Speaker Form." If a member of the public wishes to comment on an item and does not want to speak before the Committee, the person may complete a "Comment Form." The Chairperson will acknowledge comments for the record.

## **ROLL CALL**

## **PUBLIC COMMUNICATIONS**

## **COMMITTEE BUSINESS**

### **1. Minutes**

RECOMMENDED ACTION: Approve the Action Minutes from October 1, 2019.

### **2. Economic Development Committee Restructure**

Discuss the current ED Committee structure and meeting frequency and its alignment with the current Council Protocols.

**ACTION:** Staff to present best practices from other municipalities and provide suggestions on how to align ED Committee meeting with Council Protocols.

### **3. Economic Development Strategy Framework Discussion**

Discuss the framework for the creation of the new Economic Development strategy.

**ACTION:** No action required. This item is for information purposes only.

# ECONOMIC DEVELOPMENT COMMITTEE

## 4. Partner Reports

- Chamber of Commerce
- Code Enforcement
- Downtown Ventura Partners
- EDC
- South Seaward Merchants Assoc.
- VCCAR
- VCCCD
- VCEDA
- Ventura Auto Center
- Ventura Port District
- Visit Ventura (VVCB)
- WCDC
- Wellness District
- WEV

**ACTION:** No action required. This item is for information purposes only.

## COMMITTEE AND STAFF COMMUNICATIONS

The next regularly scheduled meeting is December 3, 2019.

## ADJOURNMENT

Staff Reports relating to agenda items are available in the City Manager's Office, 501 Poli Street, Room 205 during normal business hours as well as on the City's website: <https://www.cityofventura.ca.gov/AgendaCenter>. Materials related to an agenda item submitted to the Economic Development Committee after distribution of the agenda packet are available for public review in the City Manager's Office, 501 Poli St, Room 205, Ventura, CA 93001. This agenda was posted on 10.31.19 on the City Hall Public Notices Board.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the staff at (805) 677-3921 or the California Relay Service (866) 735-2929. Notification of (72) hours in advance of the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.