

CITY OF VENTURA
ECONOMIC DEVELOPMENT COMMITTEE

Cheryl Heitmann, Committee Chair
Jim Friedman, Committee Vice Chair
Matt LaVere, Committee Member

Barry Fisher, Deputy City Manager
Estelle Bussa, ED Manager

**REGULAR MEETING
TUESDAY, OCTOBER 06, 2020 at 2:00 P.M.**

IN ACCORDANCE WITH THE CALIFORNIA GOVERNOR'S EXECUTIVE STAY AT HOME ORDER AND THE COUNTY OF VENTURA HEALTH OFFICER DECLARED LOCAL HEALTH EMERGENCY AND BE WELL AT HOME ORDER RESULTING FROM THE NOVEL CORONAVIRUS (COVID-19), CITY HALL IS CLOSED TO THE PUBLIC. TO FIND OUT HOW YOU MAY ELECTRONICALLY ATTEND THE MEETING AND PROVIDE PUBLIC COMMENT PLEASE REFER TO PAGE 2 OF THIS AGENDA.

PUBLIC PARTICIPATION OPTIONS to help reduce the spread of COVID-19:

1. Join a WebEx meeting LIVE
URL to join:

<https://cityofventura.webex.com/cityofventura/onstage/g.php?MTID=eb157c5cdaba8053e258cd42d6fee7a96>

NOTE: WebEx link only works while meeting is LIVE. After meeting has ended, use the Archived Video link to view the meeting. You must join the WebEx Meeting to provide Public Comment - #5 below.

Join with only an audio connection: +1-408-418-9388 / Access code: 126 159 5308

2. Watch **live streaming** or an Archived Video <https://www.cityofventura.ca.gov/718/Videos>
Cable TV - Channel 15, live and replayed as listed on CAPS media schedule.
3. Submit your comments via email **by 12:00 p.m. on the Economic Development Committee meeting day**. Please submit your comment using this form <https://www.cityofventura.ca.gov/1829/City-Council-Meeting-Electronic-Comment-> or send an email to cglenn@cityofventura.ca.gov (up to 1000 characters) When sending an email, please indicate in the Subject Line, the Agenda item number (i.e. Item No. 2). Your form/email will be read by the Economic Development Committee and placed into the item's record at the meeting.
4. When watching the live stream or WebEx meeting, submit a Public Comment for items not on the day's agenda or comments on a specific agenda item as it is being heard, submit your comment using this form <https://www.cityofventura.ca.gov/1829/City-Council-Meeting-Electronic-Comment-> or send an email to cglenn@cityofventura.ca.gov (up to 1000 characters). Every effort will be made to read your comment into the record, but some comments may not be read due to time limitations. All comments received by the conclusion of the agenda item will be made part of the record.



ROLL CALL

PUBLIC COMMUNICATIONS (Refer to Page 1 of the Agenda on how to submit your Public Comments electronically).

COMMITTEE BUSINESS

1. Minutes

RECOMMENDED ACTION: Approve the Action Minutes from August 4, 2020

2. Economic Development Strategy – GAP Plan

DISCUSSION: Share and discuss proposed Economic Development Strategy *GAP Plan*, an interim plan that outlines guiding principles, next steps, and impacts related to COVID-19.

COMMITTEE AND STAFF COMMUNICATIONS

- Outdoor Business Expansion
- Business Development

The next regularly scheduled meeting is Tuesday, November 3, 2020

ADJOURNMENT