
DOWNTOWN PARKING ADVISORY COMMITTEE AGENDA

Kevin Clerici, Chair
Marina Porter, Vice Chair
Barbara Evans, Member
Karen Schott, Member
Carl Morehouse, Member
Vacant – Business Owner
Vacant – Business Owner

Jeff Hereford, Transportation Manager
Vacant, Civil / Transportation Engineer
Matt Cain, Police Commander

REGULAR MEETING

THURSDAY, September 15, 2022, 3:00 p.m.
Santa Cruz Conference Room

Downtown Parking Advisory Committee

The committee considers and makes advisory recommendations on issues or questions related to parking in the Downtown Parking District to the City Council, Planning Commission, and staff upon request of those bodies including recommendations on parking management strategies and programs, maintenance and operations, capital budgets, hours of operations, parking pricing policies, valet programs, and employee commuter parking policies for the Downtown Parking District.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the California Relay Service at (866) 735-2929. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeti

ROLL CALL

PUBLIC COMMUNICATIONS

COMMITTEE BUSINESS

1. Approval of Minutes (1st _____, 2nd _____)
Recommendation: Approve the meeting minutes from the July 21, 2022 regular meeting.
2. Downtown Parking Utilization - Data Review
Recommendation: Receive an overview of findings as related to the July 2022 parking data collection conducted by consultant, Dixon Resources Unlimited.
3. Downtown Parking Structure Signage Update
Recommendation: Receive staff/consultant update on the status and design for the real-time parking occupancy signage for the Downtown Parking Structure.
4. Parking Management Program Monthly Utilization Update
Recommendation: Receive staff presentation of updated Downtown Parking District Budget revenue, utilization, and overall program budget.

COMMITTEE AND STAFF COMMUNICATIONS

- A. Downtown Parking Utilization Data Overview
- B. Downtown Structure Electronic Sign Counting Board Update
- C. Main Street Moves Update – Chair Clerici
- D. Downtown Parking Structure Update –Palm St/ Santa Clara St
- E. Introduction of New Traffic Sergeant Knackstedt

ADJOURNMENT