
DOWNTOWN PARKING ADVISORY COMMITTEE AGENDA

Kevin Clerici, Chair
Marina Porter, Vice Chair
Barbara Evans, Member
Karen Schott, Member
Carl Morehouse, Member
Vacant – Business Owner
Vacant – Business Owner

Jeff Hereford, Transportation Manager
Vacant, Civil / Transportation Engineer
Matt Cain, Police Commander

REGULAR MEETING

THURSDAY, July 21, 2022, 3:00 p.m.
Santa Cruz Conference Room

Downtown Parking Advisory Committee

The committee considers and makes advisory recommendations on issues or questions related to parking in the Downtown Parking District to the City Council, Planning Commission, and staff upon request of those bodies including recommendations on parking management strategies and programs, maintenance and operations, capital budgets, hours of operations, parking pricing policies, valet programs, and employee commuter parking policies for the Downtown Parking District.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the California Relay Service at (866) 735-2929. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeti

ROLL CALL

PUBLIC COMMUNICATIONS

COMMITTEE BUSINESS

1. Approval of Minutes (1st _____, 2nd _____)
Recommendation: Approve the meeting minutes from the June 16, 2022 regular meeting.
2. Electrify America Informational Presentation
Recommendation: Receive vendor presentation regarding the potential addition of six Electric Vehicle (E/V) charging units in the Museum Lot.
3. Beach Structure Update
Recommendation: Receive staff/consultant update on the status of the Beach Structure closure and findings.
4. Parking Management Program Monthly Utilization Update
Recommendation: Receive staff presentation of updated Downtown Parking District Budget revenue, utilization, and overall program budget.
5. Long Term Budget Forecast
Recommendation: Receive staff presentation of updated budget forecast.

COMMITTEE AND STAFF COMMUNICATIONS

- A. Downtown Parking Structure Electronic Sign Counting Board Update
- B. Main Street Moves Update – Chair Clerici
- C. Data Study Update
- D. Downtown Parking Structure Update –Palm St/ Santa Clara St
- E. Electric Vehicle Best Practices Review – Kenzie Coulson
- F. Parking Meter Upgrades and Program Initiatives
- G. August DPAC Meeting Cancellation

ADJOURNMENT