

ECONOMIC DEVELOPMENT SUBCOMMITTEE

Jim Duran, Councilmember
Bill McReynolds, Councilmember
Jeannette Sanchez-Palacios, Deputy Mayor

Meredith Hart, Economic Development Manager
Tracy Oehler, Assistant City Clerk

**TUESDAY, JULY 18, 2023
REGULAR MEETING – 3:30 P.M.**

**SANTA CRUZ CONFERENCE ROOM – CITY HALL
501 POLI STREET, ROOM 223, VENTURA**

To submit written comments (up to 1,000 characters) for the Committee’s consideration and inclusion in the public record, email cityclerk@cityofventura.ca.gov two hours before the meeting date, or by using the public comment form at www.cityofventura.ca.gov/publicinput. Please include the Agenda Item Number in the subject.

This meeting will be conducted in accordance with the Brown Act, Government Code Section 54953. Any member of the public may attend this meeting. Questions regarding this matter may be addressed to Michael B. MacDonald, City Clerk, (805) 654-4787. The Committee may take action related to any subject listed on the Agenda.

CALL TO ORDER – 3:30 p.m.

ROLL CALL

PUBLIC COMMUNICATIONS: In compliance with Government Code Section 54954.3, Public Communications is that portion of Council meetings set aside for members of the public to address City Council on items of any City business other than scheduled agenda items. Comments are limited to items within the subject matter jurisdiction of the City and are limited to no more than three (3) minutes. Per the City Council Protocols, speakers may not cede their time to another speaker. If there are more than ten (10) Public Communications speakers, each speaker's time shall be reduced from three (3) minutes so that all speakers have an equal time to speak. City Council cannot act on any items not on the agenda.

FORMAL ITEMS: The public may comment on each item listed on the agenda for Formal Items as the item is taken up. Formal Items may be reordered at the discretion of the Chair. The public may speak up to three (3) minutes on each agenda item.

1. [Approval of Committee Minutes for May 16, 2023](#)

RECOMMENDATION

Approve the minutes for the May 16, 2023 meeting.

INFORMATION ITEMS: *The public may comment on each item listed on the agenda for Information Items as the item is taken up. Information Items may be reordered at the discretion of the Chair. The public may speak up to three (3) minutes on each agenda item. No formal action will be taken on Information Items.*

2. [Update on the Draft Vibrant Ventura Economic Development Strategy](#)

RECOMMENDATION

Receive the draft Vibrant Ventura Economic Development Strategy outline update and provide feedback.

ITEMS FOR FUTURE AGENDAS

ECONOMIC DEVELOPMENT COMMITTEE AND STAFF COMMUNICATIONS

ADJOURNMENT

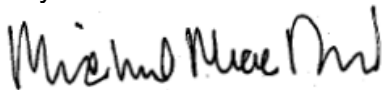
Administrative Reports relating to this agenda are available on the City's website – <https://www.cityofventura.ca.gov/AgendaCenter>.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the City Clerk's Office at (805) 658-4787 or the California Relay Service at (866) 735-2929. Notification 24 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

Resource Items for the Public:

- [City Council Protocols](#) which includes Rules of Decorum for the Public
- [City Council Goals](#)
- [Budget Principles](#)
- [City Charter](#)

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This agenda was posted on Tuesday, July 11, 2023, at 12:30 p.m. in the City Clerk's Office, on the City Hall Public Notices Board and on the internet.



Michael B. MacDonald, CMC  
City Clerk