The public has the opportunity to address the Downtown Parking Advisory Committee on any item on the agenda. Persons wishing to address the Committee should fill out a “Speaker Form.” If a member of the public wishes to comment on an item and does not want to speak before the Committee, the person may complete a “Comment Form.” The Chairperson will acknowledge the Comments for the record.

Persons wishing to address the Committee are limited to three minutes on any agenda item with a cumulative total of five minutes for all agenda items. The Committee Chair has the discretion to reduce the per item limit to 2 minutes with majority approval of the committee.

ROLL CALL

PUBLIC COMMUNICATIONS

COMMITTEE BUSINESS

1. **Approval of Minutes** (1<sup>st</sup> ____________, 2<sup>nd</sup> ____________)  
   Recommendation: Approve the meeting minutes from the May 22, 2019 regular meeting.

2. **Parking Study and Fee Recommendation** (1<sup>st</sup> ____________, 2<sup>nd</sup> ____________)  
   Recommendation: Receive and file Parking study presentation from staff and Support the following changes to pricing for on-street parking in the Downtown Parking District as follows:
   a) Return the side street (Fir Street, Chestnut Street, Oak Street, and Palm Street) pay station pricing from $.50 per hour to $1.00 per hour.
   b) Increase the current pricing of $1.00 per hour on Main Street and California Street to $1.50 per hour.
   c) Increase the hours for paid parking from 10:00 am -9:00 pm to 10:00 am to 11:00 pm.

3. **Downtown Parking Structure Update –Palm St/ Santa Clara St**  
   Recommendation: Discuss current progress with staff.
4. **Mission Park Parking Project Update**  
Recommendation: Discuss current progress with staff.

5. **Parking Management Program Monthly Utilization Update**  
Recommendation: Receive staff presented Downtown Parking District use, revenue, and program update.

**COMMITTEE AND STAFF COMMUNICATIONS**

**ADJOURNMENT**

---

**Downtown Parking Advisory Committee**  
The committee considers and makes advisory recommendations on issues or questions related to parking in the Downtown Parking District to the City Council, Planning Commission, and staff upon request of those bodies including recommendations on parking management strategies and programs, maintenance and operations, capital budgets, hours of operations, parking pricing policies, valet programs, and employee commuter parking policies for the Downtown Parking District.

Staff Reports relating to this agenda are available in the Transportation Engineering Office, Room 120, 501 Poli Street, Ventura, during normal business hours as well as the City’s website – www.cityofventura.net. Materials related to an agenda item submitted to the Committee after distribution of the agenda packet are also available for public review in the Transportation Engineering Office.

This agenda was posted by 3:00 p.m on the Monday preceding the meeting in the Transportation Engineering Office, the City’s Website, and on the City Hall Public Notices Board.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the staff at 654-7769 or the California Relay Service at (805) 735-2929. Notification by 12:00 noon on the preceding Tuesday will enable the City to make reasonable arrangements to ensure accessibility to this meeting.
RECOMMENDATION

Approve the attached meeting minutes from the May 22, 2019 regular meeting.
REGULAR MEETING
THURSDAY MAY 22, 2019, 3:00 P.M.  3:00
SANTA CRUZ CONFERENCE ROOM
501 POLI STREET, VENTURA

ROLL CALL – See above

PUBLIC COMMUNICATIONS – Mike Merewether Talked about DVP and Ventura Botanical Gardens

COMMITTEE BUSINESS

1. Approval of Minutes (1st Evans, 2nd Schott)
   a. Recommendation: Approve the meeting minutes from the April 18, 2019 regular meeting.

2. Downtown Parking Structure Update – Palm St/ Santa Clara St
   a. Recommendation: Receive 2nd presentation on fiscal analysis by Richard Raskin on Palm St./Santa Clara St Parking Structure.
      - Richard Raskin came back with alternatives on 5/22/19
      Committee agreed that parking at the structures should be 75 Min free at both structures. The rates should be $1.50 for Main St and $1.00 for the Side streets. The times should go until a max of 11:00. - Formal Item next meeting
      There were concerns about the small retail spaces in the structure. Need to contact environmental health about spaces sizes for resturants.

3. Parking Management Program Monthly Utilization Update (Staff provided handout of updated revenue and utilization of pay station areas.)
   a. Recommendation: Receive staff presented Downtown Parking District use, revenue, and program update.

COMMITTEE AND STAFF COMMUNICATIONS
- Parking Study
- Discussed New Rendering

ADJOURNMENT 4:30

NEXT MEETING IS ON 6/17/19