

CITY OF VENTURA

DOWNTOWN PARKING ADVISORY COMMITTEE AGENDA

Kevin Clerici, Chair
Marina Porter, Vice Chair
Barbara Evans, Member
Karen Schott, Member
Carl Morehouse, Member
Vacant – Business Owner
Vacant – Business Owner

Jeff Hereford, Transportation Manager
Vacant, Civil / Transportation Engineer
Matt Cain, Police Commander

REGULAR MEETING
THURSDAY, May 19, 2022, 3:00 p.m.
Santa Cruz Conference Room

Downtown Parking Advisory Committee
The committee considers and makes advisory recommendations on issues or questions related to parking in the Downtown Parking District to the City Council, Planning Commission, and staff upon request of those bodies including recommendations on parking management strategies and programs, maintenance and operations, capital budgets, hours of operations, parking pricing policies, valet programs, and employee commuter parking policies for the Downtown Parking District.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the California Relay Service at (866) 735-2929. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeti

ROLL CALL

PUBLIC COMMUNICATIONS

COMMITTEE BUSINESS

1. Approval of Minutes (1st _____, 2nd _____)
Recommendation: Approve the meeting minutes from the March 17, 2022 regular meeting. There was no meeting on April 21, 2022.
2. Electric Vehicle Charging Stations Downtown - Electrify America
Recommendation: Receive presentation from Electrify America on electrical vehicle charging stations downtown.
3. Parking Management Program Monthly Utilization Update
Recommendation: Receive staff presentation of updated Downtown Parking District Budget revenue, utilization and utilization, and overall program budget.
4. Latest Budget Forecast
Recommendation: Receive staff presentation of updated budget forecast
5. Capital Funding and Projects/Programs
Recommendation: Provide direction to prioritize the list of projects and programs for the use of funds from the Downtown Parking District.

COMMITTEE AND STAFF COMMUNICATIONS

- A. Downtown Parking Structure Electronic Sign Counting Board. Park Sol Contract is in the City Attorneys office for approval.
- B. Main Street Moves Update – Chair Clerici
- C. New Parking Rates and Times started May 9, 2022
- D. Beachfront Parking Structure Space Reduction/Fencing –Shutting Down top 3 levels. Project bid out. Waiting to get a start date. End of May 2022
- E. Mission Park Parking Project Update- Canceled or possible Long Term Hold
- F. Port District Paid Parking – outside of Downtown Parking District
- G. Downtown Parking Structure Update –Palm St/ Santa Clara St

ADJOURNMENT

ADMINISTRATIVE REPORT

Date: May 12, 2022

Agenda Item No.: 1

Parking Advisory Committee Action Date: May 19, 2022

To: Downtown Parking Advisory Committee
From: Jeff Hereford, Principal Engineer
Subject: Minutes

RECOMMENDATION

Approve the attached meeting minutes from the March 17, 2022, regular meeting.

CITY OF VENTURA

DOWNTOWN PARKING ADVISORY COMMITTEE AGENDA

Kevin Clerici, Chair Present
Marina Porter, Vice-Chair Present
Barbara Evans, Member Present
Carl Morehouse, Member Present
Karen Schott, Member Present
Vacant – Business Owner
Vacant – Business Owner

Jeff Hereford, Transportation Manager
Rick Gallegos, Civil / Transportation Engineer
Matt Cain, Police Commander

REGULAR MEETING

THURSDAY, March 17, 2022, 3:00 p.m.
WEBEX - SEE MEETING INFORMATION6
SANTA CRUZ CONFERENCE
ROOM WHEN AT CITY HALL 501
POLI STREET, VENTURA
MEETING STARTED AT 3:00 p.m.

Downtown Parking Advisory Committee

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IN ACCORDANCE WITH THE CALIFORNIA GOVERNOR'S EXECUTIVE STAY AT HOME ORDER AND THE COUNTY OF VENTURA HEALTH OFFICER DECLARED LOCAL HEALTH EMERGENCY AND BE WELL AT HOME ORDER RESULTING FROM THE NOVEL CORONAVIRUS (COVID-19), CITY HALL IS CLOSED TO THE PUBLIC. TO FIND OUT HOW YOU MAY ELECTRONICALLY ATTEND THE CITY COUNCIL MEETING AND PROVIDE PUBLIC COMMENT PLEASE REFER TO PAGE 2 OF THIS AGENDA.

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ROLL CALL See Above

PUBLIC COMMUNICATIONS

COMMITTEE BUSINESS

1. Approval of Minutes (1st Porter, 2nd Morehouse)

Recommendation: Approve the meeting minutes from the November 18, 2021, regular meeting.
There was no meeting in October.

Kevin Clerici, Chair Yes, Marina Porter, Vice Chair Yes, Karen Schott, Member Yes
Barbara Evans, Member Yes, Carl Morehouse, Member Yes 5-0

2. Election of Chair and Vice-Chair(1st Morehouse, 2nd Evans)

Recommendation: Elect a Chair and Vice Chair for the 2022 Calendar year.
Recommendation: Receive and file Parking study presentation from staff and Support the following changes to pricing for on-street parking in the Downtown Parking District as follows:

Kevin Clerici, Chair; Marina Porter, Vice Chair were elected for 2022

Kevin Clerici, Chair Yes, Marina Porter, Vice Chair Yes, Karen Schott, Member Yes
Barbara Evans, Member Yes, Carl Morehouse, Member Yes 5-0

3. Parking Management Program Monthly Utilization Update Recommendation:

Receive staff presentation of updated Downtown Parking District Budget revenue, utilization and utilization, and overall program budget.

Staff gave presentation -Rick Gallegos

4. Latest Budget Forecast

Recommendation: Receive staff presentation of updated budget forecast.

Staff gave presentation -Jeff Hereford

COMMITTEE AND STAFF COMMUNICATIONS

A. Park Sol They are moving slowly. Looking into alternatives.

Working with finance to get the parking space level signage through a NCPA contracts so that we can try to order the equipment directly from them. What is NCPA? NCPA (National Cooperative Purchasing Alliance) is a leading national government purchasing cooperative working to reduce the cost of goods and services by leveraging the purchasing power of public agencies in all 50 states. NCPA utilizes state of the art procurement resources and solutions that result in cooperative purchasing contracts that ensure all public agencies are receiving products and services of the highest quality at the lowest prices.

B. Main Street Moves Update – Chair Clerici

H. New Projects

I. Waiting to hear about the VW Mitigation Fund and CALeVIP funding.

J. Tesla has been talking with a private lot owner downtown.

K. Parking Structure Space Reduction/Fencing –Shutting Down top 3 levels. Project bid out.
Waiting to get a start date. Expect 2 weeks away.

L. Mission Park Parking Project Update- Canceled or possible Long Term Hold

M. Long Term-On Hold

N. Downtown Parking Structure Update –Palm St/ Santa Clara St -On Hold

ADJOURNMENT 4:05 pm