

CITY OF VENTURA
GENERAL PLAN ADVISORY COMMITTEE

REGULAR MEETING:

TUESDAY, APRIL 20, 2021 – 6:00 P.M.

ZOOM MEETING

Members:

| | | | |
|-------------------------|-----------------|-----------------|-------------------|
| Lorrie Brown, Chair | David Comden | Stephanie Karba | Sabrena Rodriguez |
| Doug Halter, Vice-Chair | Joshua Damigo | Erin Kraus | Alejandra Tellez |
| Philip Bohan | Nicholas Deitch | Louise Lampara | Abagale Thomas |
| Nicholas Bonge | Peter Freeman | Scott McCarty | Dana Worsnop |
| Stephanie Caldwell | Kacie Goff | Bill McReynolds | |
| Kyler Carlson | Kelsey Jonker | Daniel Reardon | |

Staff:

Peter Gilli, Community Development Director
Neda Zayer, Assistant Community Development Director
Andy Heglund, Senior Assistant City Attorney

Consultants:

Matt Raimi, Raimi + Associates
Simran Malhotra, Raimi + Associates
Aram Kamali, Raimi + Associates
Susan Harden, Circle Point

In accordance with the California Governor’s Executive Stay at Home Order and the County of Ventura Health Officer declared local health emergency and be well at home order resulting from the novel Coronavirus (COVID-19), City Hall is closed to the public.

This agenda was posted on Friday, April 16, 2021 at 4:48 pm on the City website in the Public Meeting/Agenda Center: <https://www.cityofventura.ca.gov/2026/General-Plan-Advisory-Committee>.

Pursuant to the California Code, please take notice as follows: If you challenge the action describe in this notice in court, you may be limited to raising issues you or someone else raised at the Public Hearing, or in written correspondence delivered to the City of San Buenaventura at, or prior to the public hearing.

In compliance with American with Disabilities Act, if you need special assistance to participate in this meeting, call (805) 654-7869 or the California Relay Service at (866) 735-2929. Notification 72 hours in advance of the meeting will enable the city to make reasonable arrangement to ensure accessibility to the meeting.

In order to participate in the meeting or provide public comment, you must register to attend on Zoom. https://us02web.zoom.us/meeting/register/tZArdeuhrz4iEtAJbPnHAb-U615qJRQ_ksHG

The link for the meeting is also located at: www.planventura.com/gpac

To watch a live stream of the meeting go to YouTube at <https://www.Youtube.com/cityofventura/live>.

General Plan Advisory Committee

Meeting #3 Agenda | April 20, 2021



Meeting Objectives

Present “plan drivers” – the issues and opportunities that are driving the direction of the General Plan and the City over the next 20-30 years.

Brainstorm on how to address the “plan drivers” in the General Plan.

Present and receive feedback on approach to the first public workshop (to be held on April 29, 2021).

Materials

[GPAC #3 Letter](#), [GPAC #2 Summary](#), [Drivers of Change](#), [City Council Presentation \(04.12.21\)](#)

Agenda

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|---------|---|
| 6:00 pm | Call to order; roll call |
| 6:00 pm | Introduction and Welcome (<i>R+A Team</i>) |
| 6:15 pm | Staff updates |
| 6:20 pm | Plan Drivers (<i>R+A</i>) <ul style="list-style-type: none"> • Presentation (break topics into 2-3 groups) • Discussion Questions <ul style="list-style-type: none"> ○ Do you think this captures the main drivers of the General Plan and the City in the future? Is anything missing? ○ What can the City and General Plan do, if anything, to address each of these drivers? ○ What strategies need to be implanted to address the “plan drivers”? • Prioritization Exercise <ul style="list-style-type: none"> ○ Polling exercise for GPAC members to organize the plan drivers into 3 categories of impact on the City (high/medium/low) |
| 7:45 pm | Overview of Public Workshop Approach (<i>R+A</i>) <ul style="list-style-type: none"> • Presentation • Q&A/Discussion <ul style="list-style-type: none"> ○ Are there any other topics that we should cover? ○ How can we improve the overall approach to the workshop to effectively engage the community? |
| 8:15 pm | Public Comments |
| 8:30 pm | Wrap-up and Next Steps |
| 8:30 pm | Adjourn |