

Downtown Parking Advisory Committee

Supplemental Information Packet

Public Communications and Agenda Related Items
Received by 1:00 p.m., April 15, 2021.

Meeting of April 15, 2021

Supplemental Information:

Any agenda related public documents received and distributed to a majority of the City Council after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed. The Supplemental Packet is available in the City Clerk's Office, 501 Poli Street, Room 204, Ventura, during normal business hours as well as on the City's Website – www.cityofventura.ca.gov – <https://www.cityofventura.ca.gov/1236/City-Council-Public-Hearing-NoticesSuppl>

From: sidney york
Sent: Thursday, April 15, 2021 12:56 PM
To: Rick Gallegos
Subject: -EXT- C St. Parking Lot - Comment Submission

Hello Rick,

Thank you for listening to my concerns and taking the time to explain the reasons for implementing a system where we have to pay for parking.

I believe creating a monthly or annual pass option for the C St. lot would be extremely beneficial for the surf community, avid beach-goers, and the city of Ventura in general. I was born and raised in Ventura and this lot has been a space that my friends, family, and I can park at, prepare for surfing by changing into our wetsuits, talk about surf conditions before entering the water, change out of our wetsuits after surfing, and briefly talking about how the surf session went (if we caught some awesome waves, saw dolphins in the water, etc.). This area is what I like to think of as the transitional spot - the place where surfers and beach-lovers alike can join in community and appreciation for the ocean or beach in general. The space which we reside in before and after surfing. I believe offering a monthly or annual pass for this lot would increase the amount of money made for the city of Ventura, a mutually beneficial concept. This would mean even more money to put back into the beach for the ideas you mentioned such as planting more flowers, warm showers, surfboard racks, etc. I know that all of my surf friends and I would be willing to purchase a monthly or annual pass rather than pay for parking hourly since we surf multiple times a day. If the parking is limited to an hourly rate, we will find somewhere else to park - whether it be walking all the way over from Main St., parking at the lot to the North of the C St. lot, or figuring out another means of getting parked and ready to get in/out of the water. I also would like to mention that many surfers may get frustrated and avoid paying for parking altogether if the only option is the hourly rate.

In anticipation of today's virtual meeting I have embedded the research I have found on the topic of city beach parking in California. City beach parking in Huntington Beach is available at the rate of \$1.50/hour, \$15/day, or \$150 annually. I will attach the link to their website below if you'd like to find out more information about how Huntington Beach specifically handles parking! I do want to acknowledge that their monthly and yearly rates apply to multiple parking locations in the area. I remember you mentioning that hiring somebody to patrol the lot would be out of budget, but I still wanted to share this example in case there is another way to patrol parking through the new and existing parking meter system. One idea I have is to produce a pass we can hang on our rear view mirrors which we could possibly scan or type in a member ID into the parking system to "check-in" for parking and ensure people with monthly or annual passes are not taking advantage and parking all day every day.

https://www.huntingtonbeachca.gov/visitors/parking/parking_pass.cfm

Thank you for your time and consideration!

I look forward to speaking with you at 3:00 PM today,
Sidney York