

CITY OF VENTURA
ECONOMIC DEVELOPMENT COMMITTEE

Supplemental Information Packet

**Public Communications and Agenda Related Items
Received after 2:30 p.m., April 6, 2021**

Meeting of April 6, 2021

Supplemental Information:

Any agenda related public documents received and distributed to a majority of the Economic Development Strategy Committee after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed. The Supplemental Packet is available in the City Clerk's Office, 501 Poli Street, Room 204, Ventura, during normal business hours as well as on the City's Website:

<https://www.cityofventura.ca.gov/386/Economic-Development-Strategy-Committee>

Cary Glenn

From: Brian Pendleton <bpendleton@venturaharbor.com>
Sent: Tuesday, April 06, 2021 2:40 PM
To: Cary Glenn
Cc: Peter Gilli; Estelle Bussa; Mike Johnson; Doug Halter; Lorrie Brown
Subject: -EXT- Agenda Item 2, Emergency Streamlining Ordinance (EDC 4-6-21)

Follow Up Flag: Follow up
Flag Status: Flagged

Hi Cary,

I will not be able to attend this afternoon's Economic Development Committee (EDC) meeting, so I am submitting the following for review regarding Item 2.

I write to the EDC today in my capacity with the Ventura Chamber of Commerce as Executive Committee Member, Board Member and Chair of its Economic Development Committee.

I support extension of the Emergency Streamlining Ordinance adopted by Council last May. The Council's policy action last May has been effectively implemented by Peter Gilli and his Community Development team. They've continued to provide Council with updates throughout this past year as well as checking in with the advisory boards (HPC, DRC and PC) to gain feedback and input.

During this time of significant economic crisis, we can and should be doing everything that we can to encourage strong capital investment and job growth in our community by creating a development review process that helps to stimulate our recovery while maintaining public participation. The Emergency Streamlining Ordinance strikes this balance and should be followed by implementation of the Matrix recommendations for a permanent solution.

Thank you for your consideration and I urge your continued support of this Emergency Streamlining Ordinance.

Brian D. Pendleton, MRED

General Manager
1603 Anchors Way Drive
Ventura, CA 93001
(805) 642-8538 x103
www.venturaharbor.com
www.venturaharborvillage.com



CAUTION: This email originated from outside the City of Ventura. Exercise caution when opening attachments or clicking links, especially from unknown senders.

Email provided in April 6 Post Supplemental but attached letters were not included. Reposting email and attachments.

Cary Glenn

From: noreply@cityofventura.ca.gov
Sent: Tuesday, April 06, 2021 9:00 AM
To: Estelle Bussa; Cary Glenn
Subject: -EXT- Online Form Submittal: Public Comment Form

Public Comment Form

Disclosure:

Providing your name/contact information is optional to participate in a Public Meeting. However by providing, it will allow staff to follow-up with you on your item. All emails submitted to any Legislative Body are Public Records. Copies of forms submitted are posted online, with name and contact information redacted. You may only submit one comment form per agenda item. You may submit more than one form per agenda to address additional topics.

Submission Deadlines:

Submit your Comment Form at least 2 hours prior to the scheduled/posted start time of the meeting, as stated on the posted Agenda. If submitting a comment during a meeting, please submit before the Agenda Item concludes, during a Live Meeting, to be considered part of the record. Select the Legislative/Hearing Body below to ensure your comment is emailed to the correct body.

Name	Wendy Sauter
Address	[REDACTED]
Phone Number	[REDACTED]
Email Address	[REDACTED]
Select Legislative/Hearing Body	Economic Development Strategy Committee (Council Committee)
Meeting Date	4/6/2021
Select a Topic:	Agenda Item Number/Topic
Agenda Item Number/Topic	Agenda 2 Emergency Streamlining
Recommendation	Against Recommendation
Written Comments	<i>Field not completed.</i>
Upload Files	<u>E ordinance letter.docx</u>

Email not displaying correctly? [View it in your browser.](#)

Dear Committee Members:

I am writing regarding the emergency streamlining ordinance. I understand that the Community Development Director is requesting a one year extension to this ordinance. PLEASE, do not support this request. At most, extend the ordinance by a couple of months. When the ordinance was originally proposed to the City Council the rationale given was to help small businesses. It was a temporary measure with a "sunset clause", i.e. an expiration date that both Jim Friedman and Matt LeVere stated publically many times.

There is no need to extend this ordinance by one year. Citizens are being vaccinated, the city is re-opening and Main Street Moves already has a year extension. Further, it is impacting the DRC in a negative way. The very valued members of the DRC when acting as a "recommending body" don't review the projects in the same manner as before. Just watch a few of the meetings if you haven't already! They have publicly stated that they are "just a reviewing body" so, it's fine. This is wrong! They should be empowered, not "demoted" for their expertise. The citizens of Ventura rely on both the DRC and the PC to represent them. The city staff and Director should not hold the ultimate authority. This is a dangerous path to follow. We need to keep our checks and balances in place. Please do not give all the power to one person and staff. This is a very dangerous path. Recommend an extension of at most two months then END this now unnecessary ordinance. Thank you for listening to an impacted citizen!

Cary Glenn

From: noreply@cityofventura.ca.gov
Sent: Tuesday, April 06, 2021 9:03 AM
To: Estelle Bussa; Cary Glenn
Subject: -EXT- Online Form Submittal: Public Comment Form

Public Comment Form

Disclosure:

Providing your name/contact information is optional to participate in a Public Meeting. However by providing, it will allow staff to follow-up with you on your item. All emails submitted to any Legislative Body are Public Records. Copies of forms submitted are posted online, with name and contact information redacted. You may only submit one comment form per agenda item. You may submit more than one form per agenda to address additional topics.

Submission Deadlines:

Submit your Comment Form at least 2 hours prior to the scheduled/posted start time of the meeting, as stated on the posted Agenda. If submitting a comment during a meeting, please submit before the Agenda Item concludes, during a Live Meeting, to be considered part of the record. Select the Legislative/Hearing Body below to ensure your comment is emailed to the correct body.

Name	Robert Guthrie
Address	[REDACTED]
Phone Number	[REDACTED]
Email Address	[REDACTED]
Select Legislative/Hearing Body	Economic Development Strategy Committee (Council Committee)
Meeting Date	4/6/2021
Select a Topic:	Agenda Item Number/Topic
Agenda Item Number/Topic	2 Emergency Streamlining Ordinance
Recommendation	Against Recommendation
Written Comments	Field not completed.
Upload Files	Economic Development Committee ESO Meeting 4-6-21.docx

Email not displaying correctly? [View it in your browser.](#)

Dear Economic Development Committee:

- I do not believe the Emergency Streamlining Ordinance (ESO) should be extended beyond 3 months and perhaps not at all. The economic situation brought on by Covid 19 is changing rapidly with most indicators for the better. Main Street moves has already been extended until 2022. The purported time saving benefits of the ESO do not seem to be contributing in a substantial way to economic recovery. Its benefits for small projects that likely hold little or no interest for the public at large makes sense, but to have it apply to multi-million dollar projects to save a month or so of project time at the potential expense of lower quality seems counter-intuitive.
- I don't feel the ESO makes for a solid foundation for a new permanent ordinance because it removes decision making authority from the experts on our committees and commissions. I have seen the members of the DRC and HPC take a less assertive position on points of discussion stating they aren't the approving body anymore. The ESO relegates the thoughts of the recommending bodies to a summary, generally done by staff, and then at a later date reinterpreted for the approval body. Even in the best of circumstances, some portion of the intent behind the recommendations is lost in translation. If the committees are to remain recommending bodies in a future permanent ordinance, there must be a way to assure their exacting analysis of projects is fully conveyed to the approval body. Should the ESO be extended by a year, it is very predictable a strong argument will be made to use it as the framework for a new permanent ordinance and in my opinion this would result in an ordinance that is far from optimal.