

DESIGN REVIEW COMMITTEE AGENDA

Brian Brodersen, Chair
 Fiona Dunne, Vice-Chair
 Albert Antelman, Member
 Tyson Cline, Member
 David Ferrin, Member

Dave Ward, Interim Community Development Director
 Scott Kolwitz, Principal Planner
 Julie Stuva, Recording Secretary

REGULAR MEETING

WEDNESDAY, FEBRUARY 20, 2019 - 6:00 P.M.

COMMUNITY MEETING ROOM, 501 POLI STREET

The public has the opportunity to address the Committee on any item appearing on the agenda. Persons wishing to address the Committee should fill out a "Speaker Form." If you wish to comment on an item and do not want to speak before the Committee, you may complete the "Comment" portion of the form. This form is located on the table inside the Council Chambers door. The Chairperson will acknowledge comments for the record.

The Design Review Committee has adopted Protocols for how their meetings are run. These Protocols are available at <https://www.cityofventura.ca.gov/DocumentCenter/View/8415>

	Written Rebuttal Submissions	Written Day of Hearing Submissions	PowerPoint Presentations
Submittal Date & Time	February 19, 2019 5:00 PM	February 20, 2019 5:00 PM	February 19, 2019 Noon (to test compatibility) February 19, 2019, 5 PM
Page Limitation (Single-sided equivalent)	10 pages maximum, including exhibits	2 pages maximum, including exhibits	2 pages maximum, including exhibits
Number of copies to be submitted	20 copies	20 copies	10 copies

Pursuant to the Rules of Procedures, the Design Review Committee has adopted a five minutes limit on speaker presentations. The Committee may adjust the time limit if deemed appropriate. A final decision reached by the Committee may be appealed to the City Council by filing required forms and paying the necessary fee to the City Clerk within ten calendar days after the action date.

ROLL CALL

PUBLIC COMMUNICATIONS – Public Communications is the time set-aside during the Committee meetings for members of the public to address the Committee on planning related business other than scheduled agenda items. Persons wishing to address the Committee during the Public Communications period of the meeting should fill out a speaker form prior to the Committee reaching this point on the agenda.

AGENDA MANAGEMENT – The DRC shall be provided a brief overview of the agenda, and the DRC Chair may entertain any requests to continue items and/or to rearrange the order of items appearing on this agenda. Applicants and interested parties are advised that 6:00 PM is the potential starting time for all hearing items.

FORMAL ITEM

1. [PROJ-4428 – Formal Design Review of a Sign Variance to increase the maximum allowed sign area for a single tenant from 100 square feet to 794.88 square feet to install 3 – business identification signs, each sign is 159.96 square feet and 3 – decorative accessory signs, each 105 square feet placed on the north, south, and west building elevations of an existing 38,000 square foot commercial building located on a 1.33 acre parcel within the approximately 60 acre Pacific View Mall property at 3350 Telegraph Road; Megahertz Electric Signs and Lighting, applicant; Intermediate Commercial \(C-1A\) Zone.](#)

Case Nos.:

**DRC-2-19-48946
SV-6-18-45652**

RECOMMENDED QUASI-JUDICIAL ACTION

Approve subject to conditions.

CALIFORNIA ENVIRONMENTAL QUALITY ACT

The project is categorically Exempt from the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines Section 15301 (Existing Facilities).

Staff: Elizabeth Richardson, Senior Planner

STAFF COMMUNICATION

2. **Presentation of Recently Approved Minor Design Review Permit (Non-Actionable).**

Staff: Scott Kolwitz, Principal Planner

ADJOURNMENT

Staff Reports relating to this agenda are available in the Planning Counter, 501 Poli Street, Room 117, Ventura, during normal business hours as well as on the City's Web Site – <https://ca-ventura.civicplus.com/AgendaCenter/Design-Review-Committee-11>. Materials related to an agenda item submitted to the Planning Division after distribution of the agenda packet are available for public review at the Planning Public Counter, 501 Poli Street, Room 117, Ventura CA 93001.

This agenda was posted on Thursday, February 14, 2019 by 6:00 p.m. on the City Hall Public Notices Board and on the Internet.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Office at 654-7894 or the California Relay Service at (866) 735-2929. Notification of 72 hours in advance of meeting will enable the City to make reasonable arrangements for accessibility to this meeting.